

T H E

The Fore
is a collective of
bold individuals,
businesses and
charities working
together to drive
social change.

F O R E

The Fore is a nurturer and an incubator. We offer funding and business expertise to the best small charities that should have the confidence to think bigger.

Our rigorous due diligence removes the usual risk associated with early-stage funding.

Our simple processes respect how precious time is for those working on the front line and give no advantage to seasoned fundraisers.

Our open, transparent attitude encourages trust and knowledge sharing across the charities we work with.

Our ability to seek out the unsung, introduces exciting projects to businesses looking for something new.

And by asking charities what they need, we strengthen their belief in themselves and help to create success stories.

“I am a firm believer that businesses contributing to the communities they operate in is not just good for the community, it’s also good for business. The Fore will bring together people from different spheres of life, leading to a stronger, more connected society.”

Dido Harding, Baroness Harding of Winscombe, Chief Executive Officer, TalkTalk Plc

Street Doctors



Founded in Liverpool in 2008, Street Doctors recruits volunteer medical students and doctors to teach young offenders the immediate management of traumatic injuries. Teaching gives skills and confidence in pre-hospital care as well as facilitating a change in attitude towards violence.

The Fore have introduced two additional trustees with business experience. A small scale student voluntary organisation has now transitioned into a national charity reaching over 5,500 youths and operating in 13 locations across the UK.

In January 2013 The Fore pilot funding enabled the employment of a part time CEO and the development of infrastructure required to formally contract with Youth Offending Institutions and Teams.

Small charities are crucial. They are both the lifeblood of their local communities and the birth place of innovation.

If small organisations cannot succeed, the established players go unchallenged, innovative ideas get overlooked and the social investment movement will continue to lack promising investment opportunities.

So why are even the most dynamic early-stage organisations struggling to win support?

Funders and individuals gravitate towards larger, well-established charities with well-oiled fundraising machines.

And businesses find it too expensive to seek out smaller, younger organisations, and too risky to support them.

“I know from my own experience in government that the system favours established players. The Fore levels the playing field.”

Rupert Harrison CBE, Chair of The Fore

How The Fore Works



Join us to lead the way...

At The Fore, our business partners are trailblazers – they are champions for young charities and mentors to the future leaders of society.

The Fore combines pioneering philanthropy with exciting engagement opportunities for our partners’ most valuable staff.

“The need for businesses to limit their exposure to risk is often reflected in their CSR choices. The Fore’s robust due diligence de-risks the process.”

Mary A Boakye, Leading African Investment Advisor and former partner at Dentons LLP

We make it easy and we make it fun

Low Risk → Our thorough due diligence process removes the usual risk in supporting early-stage projects.

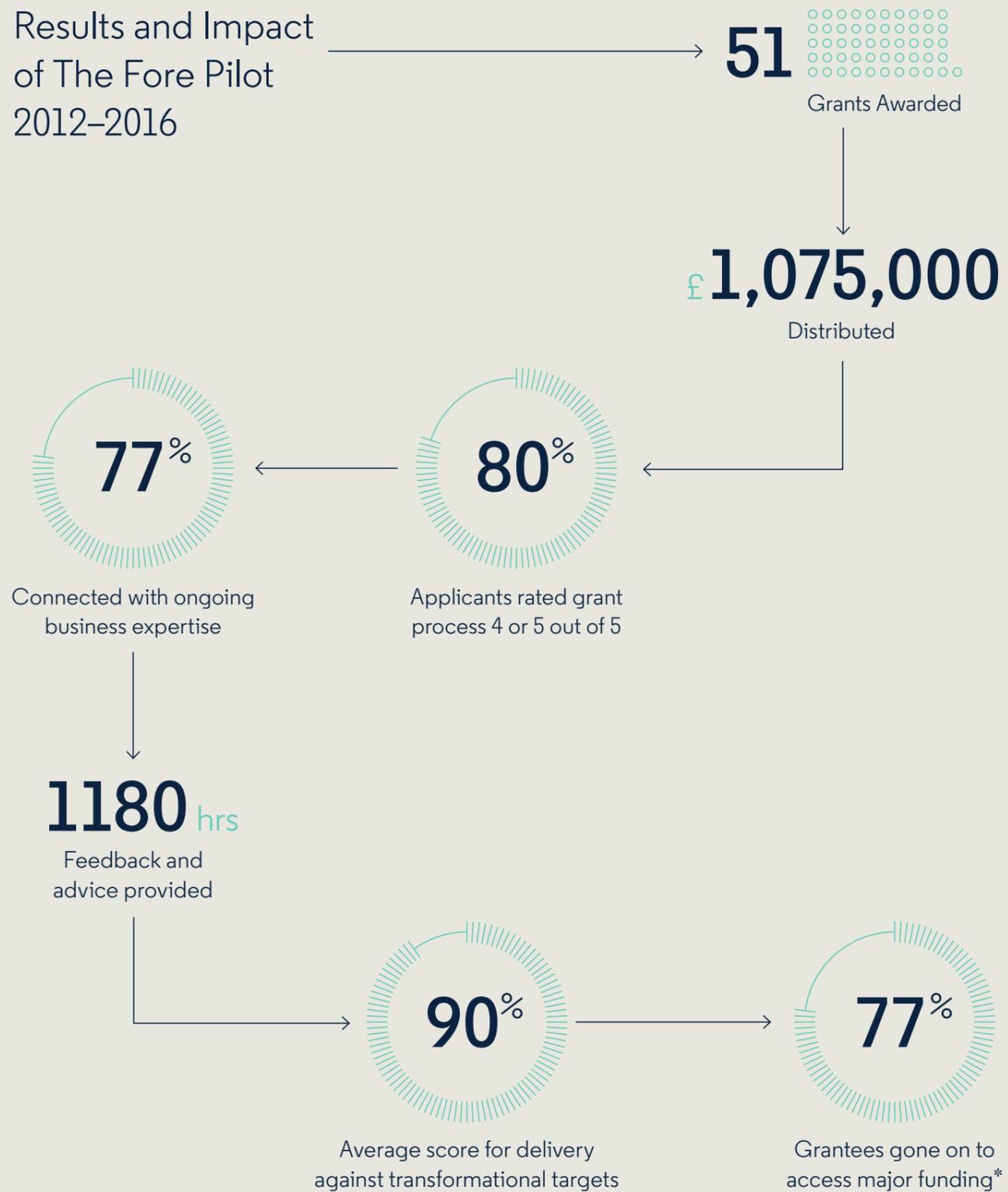
Different → Our broad portfolio of charities means every business has access to something different.

Cost Effective → Our founding funders believe in our model so strongly they have pledged over £1m in operating costs so 100% of donations go to the charities selected for support.

Exciting for Employees → Your staff have the chance to experience how their business skills can improve people’s lives.

And you as a partner can rest assured that the causes you are supporting are in the best hands, because your own staff are involved in selecting, mentoring and advising them.

Results and Impact of The Fore Pilot 2012-2016



*A grant of over £50,000 or funding from a major UK public funder

The Big House Theatre Company



The Big House Theatre Company builds the core skills of young adults leaving the care system using the intensive, structured and supportive environment of theatre production, with award-winning results. Since the first critically acclaimed production in the summer of 2013, funded by The Fore pilot, Big House has run three further programmes and won support from major donors including the Arts Council England.

Tim Wright, who worked at the London Stock Exchange Group for 18 years was introduced to Big House by our philanthropy network to help with strategy and became a trustee in 2013.

Charities at The Fore

The Fore is the only open-access funder in the UK working with businesses to champion early-stage charities and social enterprises. Our funding model offers the highest quality projects unrestricted grants of up to £30,000 over one to three years, strategic support and valuable networking opportunities.

We undertake rigorous due diligence on our applicants, looking at their leadership, ambition, governance, finance and results. Our assessors, all with a minimum of 15 years business experience, analyse and advise applicants before presenting the best examples to impartial funding panels staffed by our Members.

Members of the panel discuss risk, development, targets, levels of funding and skills gaps. The charities for whom funding and expertise will create the most transformational impact are awarded funding.

Features Of The Unique Funding Model

- Applications judged on their own merit.
- Simple application process encourages strategic thinking that benefits every applicant.
- Face-to-face due diligence builds supportive and open relationships with grantees.
- Open process welcomes applicants with less fundraising experience.
- Ongoing pro-bono advisory support provided to all grantees.
- Impact of grants measured through simple KPIs proposed by grantees themselves.
- Feedback provided to ensure unsuccessful applicants can learn from the process.

“My business mentor asked me not to thank him because he gets so much pleasure from supporting and advising us – he said the feeling he gets from our conversations is like electricity.”

“The Fore’s approach is a breath of fresh air for small charities. Instead of the usual restrictions and burdensome application process, The Fore trusts charities to identify their own development needs. The Fore’s quality professional support, and friendly encouragement really helps small charities achieve a step change.”

Ginny Williams-Ellis, Founder and CEO Read Easy UK

Sharla Duncan, Founder of Team Up

Being Involved

As a Business

To become a partner of The Fore, businesses are required to make a donation – 100% of this donation goes to our funded charities.

We invite all our business partners to nominate a select number of experienced staff to become Members of The Fore.

It is recommended Members have five years of professional experience so they can provide knowledgeable support to our selected organisations.

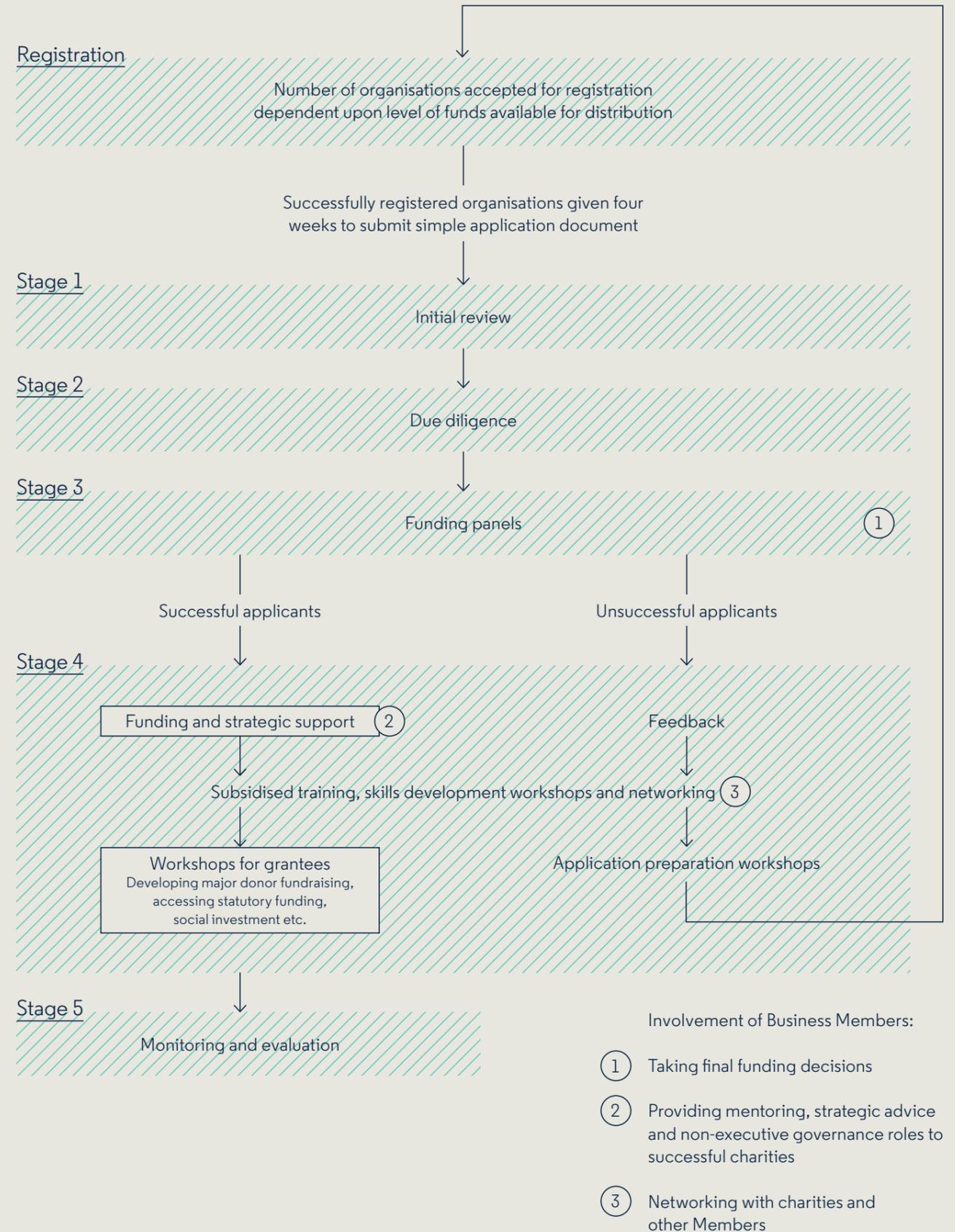
As an Employee

We understand how busy people are, so being a Member of The Fore can mean committing as little as a few hours a year, to taking on a trusteeship. But whatever time you give, you will be bringing all your hard-won business experience to the table, because our organisations need it.

Our Members are invited to share skills at three different stages of our funding process, each with a varied time commitment, and match each individual with personally inspiring causes (also see funding process diagram, page 11).

Involvement	Description	Time Commitment	Location
① Funding Panels – Playing a pivotal “dragons” role in final-stage charity assessment and decision making	Three times each year the most promising applicants are presented to Funding Panels. Business Members weigh up the suitability of strategic plans, decide upon appropriate levels of risk and evaluate the potential impact of a grant before deciding if funding should be awarded.	2 hours prep, 2 hours meeting – up to 3 times per year	Two Temple Place
② Providing on-going mentoring, strategic or board level support for any of our projects	Successful charity applicants are offered skills support. This ranges from mentoring, strategic expertise or business planning, to board positions. The skills of Members are individually matched with causes that inspire them.	Flexible depending on needs of individual and charity	As required
③ Getting involved in Fore events and networking opportunities	Members are invited to a range of exciting events to connect with each other and the inspirational leaders of our funded charities.	As desired	Two Temple Place

Overview of The Fore Funding Process

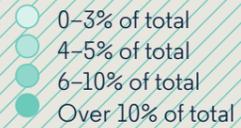


Geographical Spread of Grantees and Applicants

Funded organisations

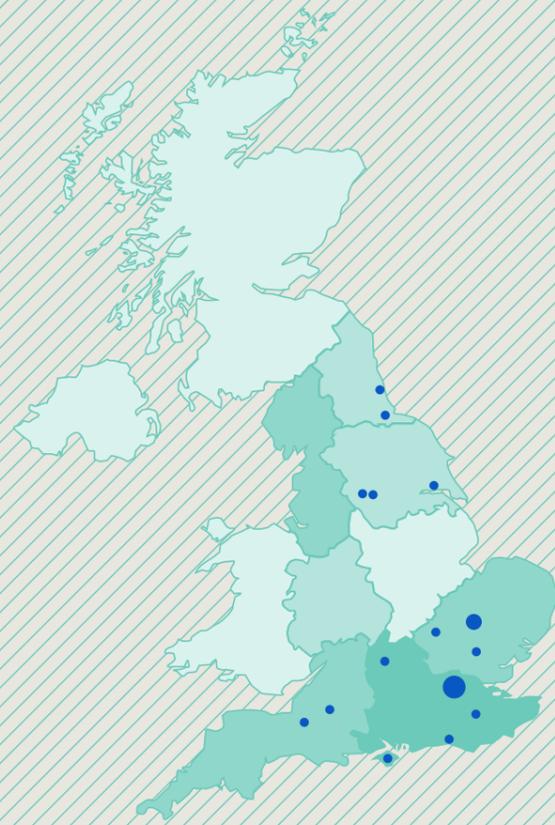


Applicant organisations

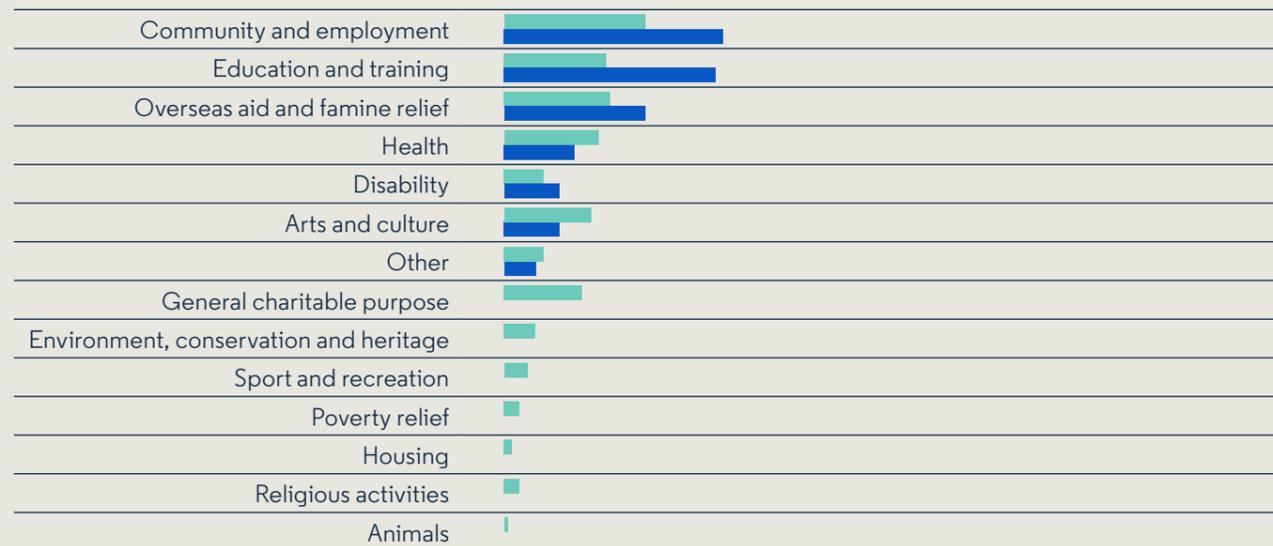


Applications show improving UK coverage

	2012	2016
London	70%	30%
Across UK	30%	70%



Sector Spread of Grantees and Applicants



● % of all Applicants
● % of all Grantees

Arts Together



Arts Together focuses on improving the health and wellbeing of frail and isolated older people in Wiltshire. It runs a range of weekly participatory arts projects bringing professional artists and older people together to carry out fun activities in safe, stimulating environments.

A grant from The Fore pilot in 2014 enabled the expansion of services to three new areas in Wiltshire, the first step in further increasing the reach of the service. Arts Together staff have benefited from networking opportunities, strategic expertise and training provided through The Fore.

About Us

The Fore was inspired by The Bulldog Trust's experiences as a funder of small charities and the founder of a successful pro bono network. In 2012 The Bulldog Trust partnered with the Golden Bottle Trust, part of the private bank C. Hoare and Co, to pilot a new funding model.

The model was designed to prove that if smaller charities and social enterprises were empowered to identify their own needs, funding at an early-stage did not need to involve higher levels of risk. It was hailed by Philanthropy: UK as a 'revolutionary criteria-free grant-making scheme' in 2012.

The scheme experienced exceptional demand from charities for this style of funding and from funders for the strong pipeline of small organisations it created. The Bulldog Trust and The Golden Bottle Trust decided to launch a major expansion of the programme in 2017: The Fore Trust.

Convinced by the strength of the pilot results and keen to inspire other funders to change their practices, the founding funders have pledged over £1m to The Fore to cover operating costs for the first three years.

The Fore is based at the magnificent neo-gothic mansion, Two Temple Place on the Embankment in London. Owned by the Fore's parent charity The Bulldog Trust, the Fore uses the house as a stunning convening space for all its partners.

The Fore Trust is part of The Bulldog Trust, registered charity 1123081, and is overseen by an independent advisory board that combines the voices and experience of pioneering business people with those of leading small charities and social enterprises.

The Fore is a partner of the Big Lottery Fund.

“The charity sector is the life blood of our society: it supports those in need, bridges divisions and drives social change. By harnessing business support for small charities, the Fore Trust is a crucial initiative for strengthening our charity sector and equipping it for the future.”

Frank Field MP

Our Patrons

Kenneth Olisa OBE, FRSA, FBCS, HM Lord-Lieutenant of Greater London, Lord Deputy-Chair of the Institute of Directors, President of Thames Reach and Chair of the Shaw Trust.

Sir Thomas Hughes-Hallett, Chair of the Marshall Institute for Philanthropy and Social Entrepreneurship at the LSE, Chair of Chelsea and Westminster Hospital, Director of the King's Fund, adjunct professor at the Institute of Global Health Innovation at Imperial College London and trustee of the Esmée Fairbairn Foundation.

Advisory Board

Rupert Harrison CBE, Chair of The Fore, Portfolio Manager and Chief Macro Strategist in the Multi-Asset Strategies group at BlackRock. From 2010–2015, Chief of Staff to UK Chancellor of the Exchequer, George Osborne, and Chair of the UK's Council of Economic Advisors.

Rosaleen Blair CBE, founder and CEO of Alexander Mann Solutions. Veuve Clicquot Businesswoman of the Year, E&Y Entrepreneur of the Year and Tatler Woman of the Year.

Mary Boakye, Managing Director of Oriol Associates and former partner at Dentons LLP.

Lloyd Chamberlain, founder and Managing Partner of Praxient Capital from 2007–2014.

Baroness Dido Harding, Chief Executive of TalkTalk Telecom Group PLC and non-executive director on The Court of The Bank of England. Trustee of Doteveryone and a member of the UK National Holocaust Foundation.

Alexander S Hoare, Partner of C. Hoare & Co. and Chief Executive from 2001–2009. He is a Patron of Royal Trinity Hospice and Chair of Project Snowball LLP, promoting social and impact investing.

Charles M R Hoare, Chair of The Bulldog Trust, Head of European Healthcare at Stifel, Chair of Chariot Innovations Ltd, Non-Executive Director of Atlantic Healthcare plc and a Churchwarden of St. Dunstan-in-the-West.

Danny Kruger, Chairman and former Chief Executive of the West London Zone for Children and Young People.

Anton Oliver, Head of Equities Business Management at M&G Investments. Former captain of the New Zealand national rugby team, ambassador for Cure Kids and the Shackleton Foundation.

Ginny Williams-Ellis, founder and Chief Executive of Read Easy UK.

For more information
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The Fore is a partner of the
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LOTTERY FUNDED